U.S. News & World Report

Best Colleges – Main Survey

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**Alumni Giving**

Please read the full instructions.

Please enter information on undergraduate alumni giving, as defined below in accordance with the updated standards set by the Council for Aid to Education (CAE) and the Council for Advancement and Support of Education (CASE), and used for reporting to CAE for the Voluntary Support of Education Survey.

As always, *exclude* former students who didn’t graduate from your institution. Additionally, exclude all student giving (e.g., senior class gift) unless you count the entire senior student body in the alumni of record total. Also restrict reporting to 4-year undergraduate students.

For individual donations from households with multiple (e.g. two) alumni, report each as separate donors.

*If you are unable to report in accordance with the standards, please blank responses to the alumni giving questions.*

**196.) What was the number of 4-Year Undergraduate Degreed alumni who were legally contactable in academic year 2021-2022.** Restrict to alumni who hold one or more 4-year undergraduate degrees, but no other type of degree or certificate such as associate's degrees and graduate degrees. Legally contactable alumni are individuals not marked as deceased for which you have means of contact and who do not have a total "no contact" status. The individual is contactable if they have a postal address, email or telephone number on file.

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| 2021-2022 |  | Survey instructions were updated this year |
| 2020-2021 |  |  |

**197.) Among the alumni cohort reported in the previous question, what was the number formally solicited by postal mail, email or telephone at least once during the year?**

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| 2021-2022 |  | Survey instructions were updated this year |
| 2020-2021 |  |  |

**198.) Among the cohort from two questions earlier, what was the number of hard-credit donors -- defined as unique individuals who made one or more tax-deductible gifts?** This count must only include the number who made a hard-credit gift. Exclude from your count spousal soft credits and additional soft-credit donors like donor-advised funds, family foundations, companies, etc.

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| 2021-2022 |  | Survey instructions were updated this year |
| 2020-2021 |  |  |

**199.) Among the alumni cohort from three questions earlier, what was the number of additional soft-credit donors, whether the hardcredit donor was a person or an organization?**

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| 2021-2022 |  | New survey question, added this year |
| 2020-2021 |  |  |