

ADVANCEMENT SERVICES

Enhancing Fundraising Success

3rd EDITION

Edited by John H. Taylor



WASHINGTON, D.C.

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CASE
1307 New York Avenue, NW
Suite 1000
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CONTENTS

Preface	vii
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Part I. The Advancement Services Profession

Chapter 1	Realities for the Advancement Services Professional <i>by Vicky Medlock</i>	3
Chapter 2	Making the Case for Advancement Services <i>by Robert L. Weiner</i>	11
Chapter 3	Becoming an Advancement Services Leader <i>by Robert L. Weiner</i>	15
Chapter 4	Performance Management for Advancement Services <i>by Joseph Calger</i>	21
Chapter 5	Honey, They Shrank the Department: Tips for Dealing with Downsizing <i>by Madelyn R. Miller</i>	25

Part II. Organization and Management

Chapter 6	Step-Wise Process Improvement <i>by Scott Fendley</i>	35
Chapter 7	Change Management in Reluctant Organizations <i>by Scott Fendley</i>	41
Chapter 8	What Are We Trying to Measure? <i>by Scott Fendley</i>	47
Chapter 9	Advancement Costs and ROI <i>by Ann L. House</i>	53
Chapter 10	Gray Matters: Ethics in Advancement <i>by Lisette D. Clem and Wendy Gasparri</i>	57
Chapter 11	Frontline Fundraisers and Advancement Services: Strengthening the Partnership <i>by Jenny Kleintop</i>	65
Chapter 12	The Advancement Services/Finance Interface <i>by Charlotte Davis McGhee</i>	73
Chapter 13	State Registration Requirements <i>by Kristin A. Hampton</i>	81

Part III. Prospect Research and Management

Chapter 14	The Life Cycle of a Research Request <i>by Thomas R. Borjas</i>	91
Chapter 15	Prospect Research in the Age of Social Media <i>by Vered Siegel</i>	101
Chapter 16	Moves Management and Partnerships <i>by Monica M. Keith</i>	109
Chapter 17	Building and Bridging Advancement Services and Research <i>by Monica M. Keith</i>	119

Part IV. Systems, Gifts and Data Management

Chapter 18	Building Your Fundraising Data Warehouse: The Foundation for Reporting and Analytics <i>by Brian Dowling</i>	129
Chapter 19	An Enhanced, Data-Driven and Continuous Approach to Data Cleanup <i>by Brian Dowling</i>	147
Chapter 20	Selecting a New CRM or Donor Management System <i>by Robert L. Weiner</i>	161
Chapter 21	Introduction to Reporting and Information Access <i>by Thomas Chaves</i>	173
Chapter 22	Advanced Reporting and Information Access <i>by Thomas Chaves</i>	191
Chapter 23	Proactive Technology Planning <i>by Monica M. Keith</i>	207
Chapter 24	The Evolution of the Corporate Matching Gift <i>by Amy Phillips</i>	217
Chapter 25	Online Giving <i>by Lynne M. Wester</i>	225

Part V. Stewardship and Donor Relations

Chapter 26	Developing Gift Agreements <i>by Ann L. House</i>	235
Chapter 27	The Four Pillars of Donor Relations <i>by Lynne M. Wester</i>	243
Chapter 28	The Form and Function of Recognition Societies <i>by Debbie Meyers</i>	255
Chapter 29	Flash Prospecting: Adapting Grateful Patient Support Techniques for You <i>by Joseph Calger and Amy Towery</i>	263
Chapter 30	Pledge Reminders Can Also Serve as Stewardship <i>by Gail Ferris</i>	267
Glossary	<i>compiled by Charles Hunsaker</i>	273
Index		301
About the Editor		315
About CASE		317