

FundSvcs Advertising Policy
March 30, 2010

Friends, it seems that the season for announcing professional development opportunities is upon us - if recent posts to this listserv are any indication. I would like to reiterate what the policy of this listserv is when it comes to these announcements and advertisements, and add a refinement to that policy.

It has long been our policy that no for-profit entity/organization can promote their wares/services on this list. This includes for-profit product promotions deliberately initiated through a respective client nonprofit organization. For profit vendors and partners are not prohibited from monitoring our discussions and responding to individuals personally off-list when such feedback is openly solicited. Most assuredly, those of us who utilize vendor products and services are encouraged to share our experiences with same publicly when that insight is requested. That's what makes this list tick!

It should also go without saying that, while not a "corporate advertisement," promotions that seem to financially benefit specific individuals are inappropriate as well.

Nonprofit associations/organizations (AASP, ADRP, AFP, AGB, AHP, APRA, CASE, NACUBO, PPP, etc.), offering professional development opportunities to advancement services professionals, may continue to post those opportunities to this list. However, effective immediately, the actual proposed announcement must be submitted to me in advance for approval.

As the owner - and operator (I feel like a truck driver!) of this list, I retain the right and responsibility to remove anyone from the list who I feel is not honoring the spirit of these policies.