|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Over Prior Year** | **Category** | **FY09  Amount** | **$ Increase/ Decrease from  Prior Year** | **Percentage  Increase/**  **Decrease from Prior Year** | **FY09  # of Donors** | **# Increase/**  **Decrease from  Prior Year** | FY08 Amount | $ Increase/  Decrease from  Prior Year | Percentage  Increase/ Decrease from Prior Year | FY08 # of Donors | # Increase/ Decrease from  Prior Year |
| **↓** | **Alumni** | $0 | $0 | 0% | 0 | 0 | $0 | $0 | 0% | 0 | 0 |
| **↓** | **Alumni Rev.** | $0 | $0 | 0% | 0 | 0 | $0 | $0 | 0% | 0 | 0 |
| **↑** | **Parents** | $0 | $0 | 0% | 0 | 0 | $0 | $0 | 0% | 0 | 0 |
| **↓** | **Fac/Staff** | $0 | $0 | 0% | 0 | 0 | $ 0 | $0 | 0% | 0 | 0 |
| **↑** | **Trustees** | $0 | $0 | 0% | 0 | 0 | $0 | $0 | 0% | 0 | 0 |
| **↑** | **Friends** | $0 | $0 | 0% | 0 | 0 | $0 | $0 | 0% | 0 | 0 |
| **↓** | **Corporations** | $0 | $0 | 0% | 0 | 0 | $0 | 0 | 0% | 0 | 0 |
| **↓** | **Foundations** | $0 | $0 | 0% | 0 | 0 | $0 | $0 | 0% | 0 | 0 |
| **↓** | **Match Gifts** | $0 | $0 | 0% | 0 | 0 | $0 | $0 | 0% | 0 | 0 |
| **↓** | **Fashion Show** | $0 | $0 | 0% | 0 | 0 | $0 | $0 | -0 | 0 | 0 |
|  |  |  |  |  |  |  |  |  |  |  |  |

(Analysis on next page)…

FY09 ANALYSIS:\_\_

* **\_\_\_\_ Undergraduate alumni donors this fiscal year; \_\_\_\_ Graduate alumni**
  + \_\_\_ of those are first-time donors
  + \_\_\_\_ are MBA Graduates (\_\_\_ first-time MBA Grad donors)
* **\_\_\_\_ Total FY09 donors have attended an FY09 event,** \_\_\_ are alumni (\_\_\_ are UG alumni)
* \_\_\_  **Lapsed donations for $**\_\_\_  **or more from FY08 to FY09** (see attached list)
  + \_\_\_ of those donations were Fashion Show gifts/sponsors
  + \_\_\_ of those donations were reunion-specific gifts
  + \_\_\_ of those donors were alumni; \_\_\_ were Undergraduate alumni
  + \_\_\_ of these gifts were made in December ‘07, \_\_\_ of them in June ‘08
  + \_\_\_ Lybunt gifts were from Corporations or Foundations (\_\_\_ Fashion Show Corporate Gifts)
* **There were** \_\_\_  **first time donors in FY09 compared to**\_\_\_ **in FY08**
  + \_\_\_ of those first time donors are undergraduate alumni (290 in FY08)
  + \_\_\_ total first time donors gave more than $\_\_\_ (\_\_\_ in FY08); \_\_\_ of these were corporations, \_\_\_ were alumni
  + \_\_\_ Total donors are faculty/staff; \_\_\_ of those were first time donors. (Compared to \_\_\_ in FY08 and 20 first-time)
* **$**\_\_\_ **came in last year for reunion-specific campaigns** (does not include reunion year donors who gave to other areas)
  + \_\_\_ donors gave to a reunion-specific campaign (\_\_\_ are alumni)
  + \_\_\_ FY08 reunion donors have also given a gift in FY09
  + **08 Reunion Gifts that were $**\_\_\_  **or above:**  
    -\_\_\_­\_\_\_\_\_\_\_\_\_\_\_\_, 04/08/08 -

\*Denotes FY08 Total giving, not necessarily one reunion gift.

**FY08 LYBUNT Alumni Gifts $100 - $500**

-In order of last gift date, Does not include Fashion Show or Angels Gifts

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **DEGREE** | **GRAD  YEAR** | **FIRST** | **LAST** | **LAST GIFT  DATE** | **LAST GIFT  AMOUNT** | **LAST  CAMPAIGN** | **FY08  TOTAL** | **MANAGER** |
| BA | 88 | SAMPLE | SAMPLE | 05/22/09 | $500 | 09P2AL | $325 | SAMPLE |