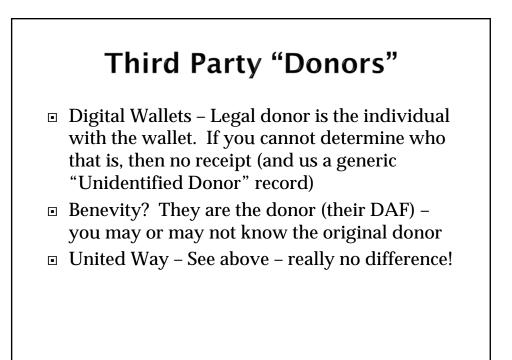
THE WEIRD & BIZARRE – HOW TO HANDLE THOSE QUIRKY GIFTS

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Agenda Part III

- Gift Acceptance Committees
- Gift Acceptance Policies
- Related & Unrelated Use
- Documentation Associated w/GIKs
- Valuing & Counting GIKs
- IRS Forms
- □ 2006 Recapture Rule
- Specific Nonstandard Gift Issues
 - Insurance; Stock; Fractional Gifts; Virtual Currency; Vehicles; This & That

Agenda Part IV

- Events
- Charity Auctions
- Raffles & Games of Chance
- Peer-to-Peer

Gift Acceptance Committee

- Safety in numbers avoid being cellmates
- Remain true to the institution's mission
- Who is on yours?
 - Head of Advancement/Development
 - Head of Financial & Business Services
 - Head of Advancement Services
 - General Counsel
 - Director of Planned Giving
 - Other experts and officials as necessary

Gift Acceptance Policy

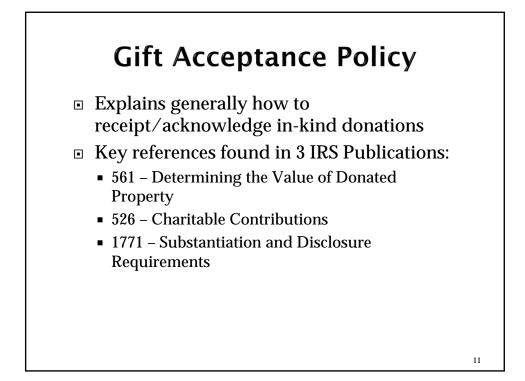
- The committee does NOT have to approve everything!
 - Cash and security donations to pre-existing programs – but should establish "rules" on stock donations (more about this in a bit)
 - Computers and other equipment you need
 - Medical equipment (assuming you have a need!)
 - Items for *immediate* auction or raffle
- The policy should outline those gifts that must be approved – Essentially, *anything* that presents a moderate or material risk:

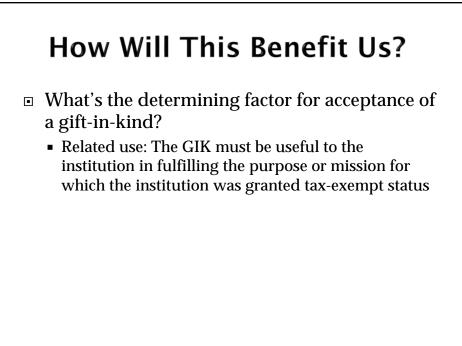
What A Committee Must Review

- Outright gifts of real property
- Gifts of real property when a bequest is realized
- Life estates
- Gifts of personal property with a FMV value exceeding \$X if unrelated use; gifts of personal property with a FMV >\$X if related use. Examples could include:
 - Works of art or other objects
 - Airplanes, boats, cars, or other vehicles (more later)
 - Mineral, water, or timber rights
 - Oil wells
 - Overseas investments
 - Manuscripts
 - Literary works
 - Computer software
 - Computer hardware
 - Intellectual property
 - Patents

What A Committee *Must* Review

- Other gifts of unusual items or gifts of questionable value
- Conditional pledges, including those with matching requirements
- Gifts of real or tangible personal property subject to donor restrictions regarding disposal of the property
- Partnerships
- LLCs
- Non-publicly traded securities with a FMV >\$5,000
- Cash gifts with significant donor restrictions
- Partnership investments
- Interest in business entities
- Alternative investment requirements
- New gift types the institution has not dealt with before





How Will This Benefit Us?

- Unrelated use: May still qualify as a gift-in-kind (that you can count and the donor can deduct – sort of) provided it was given specifically to be sold (charity auction)
 - "The Treasury Regulations under section 170 provide that if a donor contributes tangible personal property to a charity that is put to an "unrelated use", the donor's contribution is limited to the donor's tax basis in the contributed property"
 - "The term "unrelated use" means a use that is unrelated to the charity's exempt purposes or function
 ... The sale of an item is considered unrelated, even if the sale raises money for the charity to use in its programs"

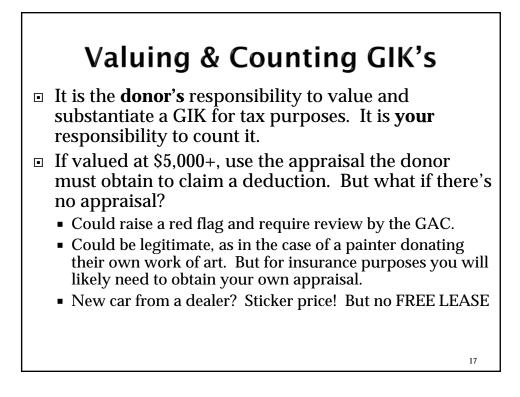
What You Should Require To Get A Gift-inkind Recorded

- Description of asset (you certainly don't need it in your parking lot! Well, maybe once in a while . . .)
- Purpose of the gift (e.g., To fund an endowment, a deferred gift, an unrestricted gift) and the department/program to benefit from the gift
- An estimate or appraisal of the gift's fair market value and marketability

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What You Should Require To Get A Gift-in-kind Recorded

- Any potential related use and, if so, written review by the area to benefit from the asset
- Any special arrangements requested by the donor (e.g., price considerations, time durations prior to disposition – watch out here; we'll discuss later; potential buyers, etc.)



Valuing & Counting GIK's

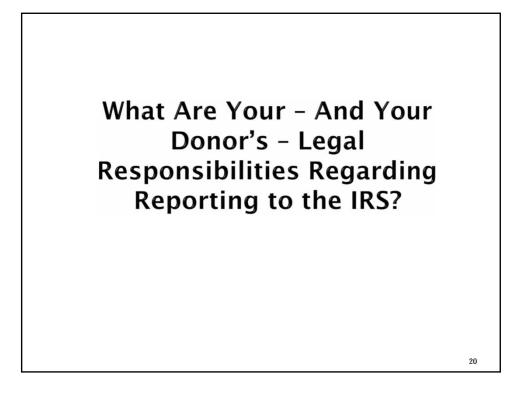
□ If estimated at less than \$5,000 (per CASE):

- May still use appraisal if provided
- May use value declared by donor
- But John suggests you:
 - Obtain copy of paid bill of sale; or
 - Obtain invoice and proof of payment; or
 - Value as determined by qualified expert on faculty or staff; or
 - Use online auctions (eBay); It's Deductible ®

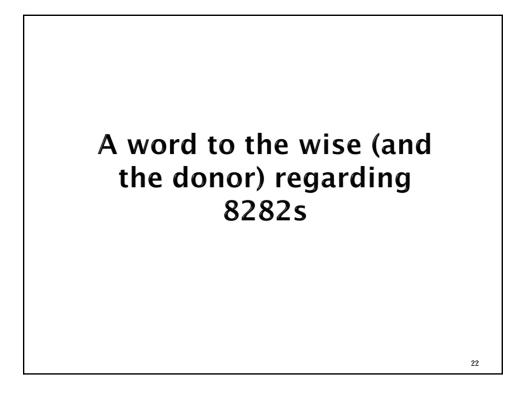
Valuing & Counting GIK'sRemember, costs associated with conveying

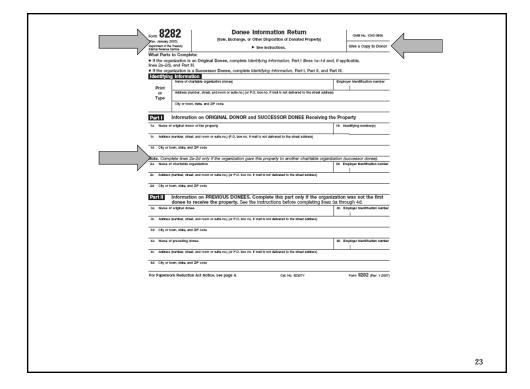
- Remember, costs associated with conveying gift per the IRS – appraisals, transportation, etc. – and sales tax are not deductible and therefore are not to be included in recorded value
- If uncomfortable with, or not certain of, GIK value, record at \$0.01 in order to generate receipt and recognize donor, and adjust when value becomes known but not to include "appreciation"

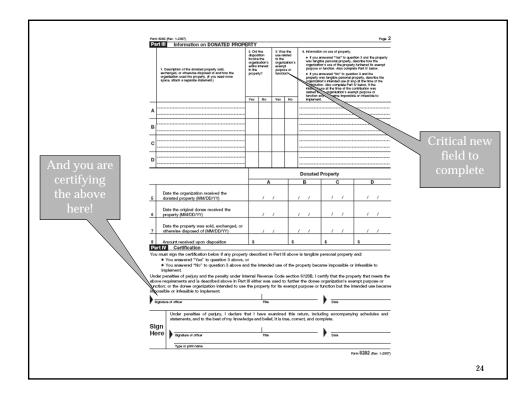
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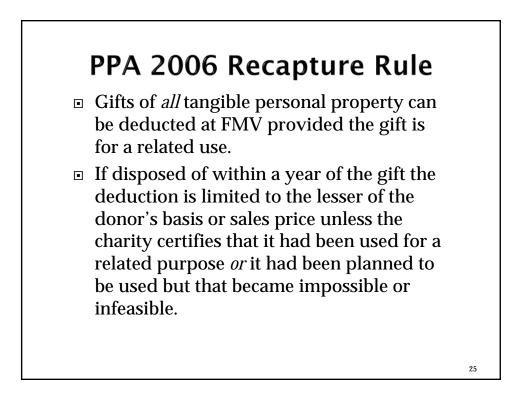


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PPA 2006 Recapture Rule

- If disposed of after 1 year but in less than 3, the donor must include as ordinary income the difference between the claimed deduction and the donor's basis or sales price unless the charity provides the discussed certification.
- 8282s must now be filed if the property is sold within three years – not 2.
- \$10,000 penalty for claiming related use when truly unrelated.



Gifts of Life Insurance

- Absolutely a gift as long as the nonprofit is designated as the owner and the beneficiary of the policy.
 - While the policy will identify the nonprofit as the beneficiary, the development officer should work with the donor to clarify the purpose of the gift – whether it be for an endowment (existing or new), a specific program or department, or unrestricted use – by attachment of a memorandum, letter, or endowment agreement to the policy
 - The actual gift is the premium payment and current cash surrender value (if any)
- Don't forget the new (since 2006) appraisal requirement!

Life Insurance Issues a GAP Should Address

- A minimum face value \$100,000?
- Has a payment schedule not to exceed ten years (the gospel according to John is actually more like 5 years)
- Requires charitable contributions from the donor to the nonprofit in the amount of any premiums, including unscheduled premiums, which may become due
 - Problems with payments to insurance companies . . .
- If intended for endowment purposes, the face value of the policy meets the minimum funding standards for endowments by the board of trustees.
 - But what to do if those minimums go up before the donor dies?
- Donor recognition rules & communications
 - \$10,000,000 "gift"
 - \$1 MM Lifetime Gala "disaster"

A GAP Must Address Stock Transfer Options

Describe handling and accounting procedures for:

- Publicly-traded versus Restricted/Closely Held including gift value calculations depending on:
- □ US mail
- □ Third party vendor
- □ Hand delivery
- DTC Is The Best (if feasible)
 - □ But you need to know about it in advance:

Stock Donations Issues a GAP Should Address

- □ See John's White Paper at FundSvcs.org
 - Centralize control of the entire process
 - Identify historical stock donors and notify of procedural change.
 - Select single brokerage account.
 - Close all other brokerage accounts.
 - Develop an automated tracking system

Legal Requirements & Resources

Good resources related to in-kind gifts

- IRS Publication 526: Charitable Contributions
- IRS Publication 561: Determining the Value of Donated Property
- CASE Management & Reporting Standards
- FASB/GASB Standards
- www.FundSvcs.org
- Instructions for completion of IRS Forms 8283 and 8282

"Fractional" In-kind Donations

- Can a donor spread the deduction for a gift of artwork over several years?
- Maybe!

"Fractional" In-kind Donations

 The donor must still convey legal ownership for a percent of the year in perpetuity – but the donee does not physically have to take possession

□ The amount of the donor's deduction is QUESTIONABLE

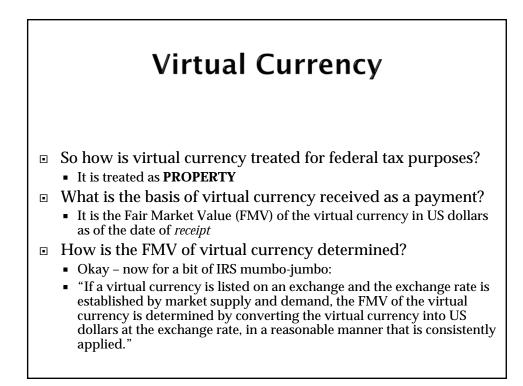
- Some courts have ruled that the FMV of the interest must be reduced to reflect the negative nature of such donations
 - Difficulty of selling the interest
 - Disadvantages of co-tenancy
 - Expense of partitioning the property
- Other courts have ruled in favor of a deduction of the pro rata FMV of the portion transferred
- What's my advice?
 - Advise your donor to seek legal and financial counsel
 - If donated ensure there is a detailed "Deed of Gift"
 - Make sure your legal gift receipt provides ONLY a description!



Virtual Currency

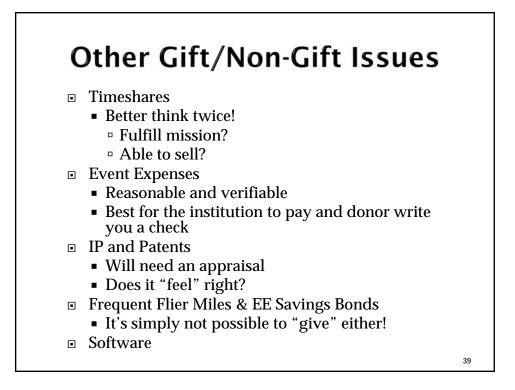
■ IRS Notice 2014-21: IRS Virtual Currency Guidance

- Can be used to pay for goods or services
- Is a digital representation of value that functions as a medium of exchange
- In some environments, operates like "real" currency
- Does not have legal tender status in any jurisdiction
- Virtual Currency that has an equivalent value in real currency – or can act as a substitute for real currency – is referred to as "convertible" virtual currency. The IRS recognizes Bitcoin as a convertible virtual currency



Virtual Currency

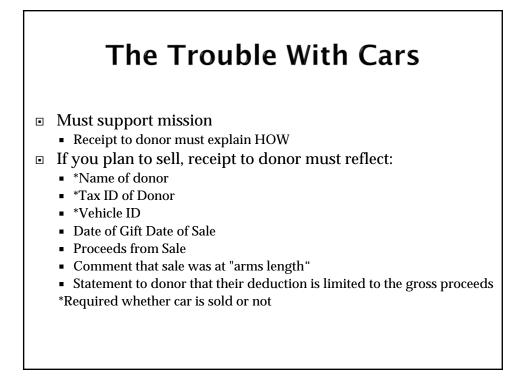
- My best advice is to treat these "convertible" gifts of virtual currency the same as we would gifts of publicly traded securities
- The IRS treats publicly traded stock gifts as property as well
- Donors must report those stock gifts on section **A** of their 8283
- That means we do not see the 8283 don't sign the 8283 and don't tell donors whether or not they must file and 8283



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Other Examples - Gift or Not?

- Trophies from Safaris one case in Toronto & another in Louisiana
- 212 Tuxedos to Winthrop University
- Sperm from Secretariat
- Art given by the artist
- Whaling expenses
- A body (deceased!) given by a family
- 3 specific rulings from the IRS
 - Blood donations: Rev. Rul. 53-162
 - Advertising space: Rev. Rul. 57-462
 - Radio broadcast time: Rev. Rul. 67-236
 All 3 found at FundSvcs.org



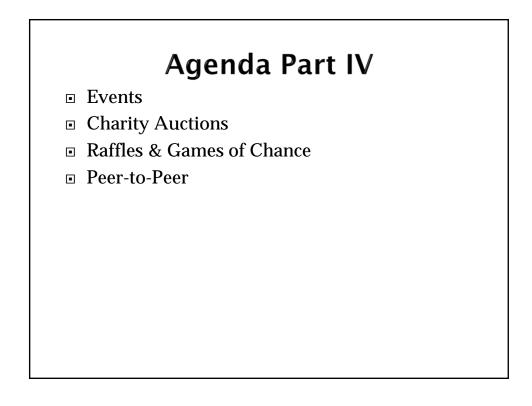
Higher Penalties Than Other Receipt Violations

"The penalty applicable to an acknowledgment relating to a qualified vehicle described in section 3.02(1) of this notice is the greater of (1) the product of the highest rate of tax specified in § 1 (currently 35%) and the sales price stated on the acknowledgment, or (2) the gross proceeds from the sale of the qualified vehicle. The penalty applicable to an acknowledgment relating to any other qualified vehicle the claimed value of which is more than \$500 is the greater of (1) the product of the highest rate of tax specified in § 1 and the claimed value of the qualified vehicle, or (2) \$5,000."

IRS References

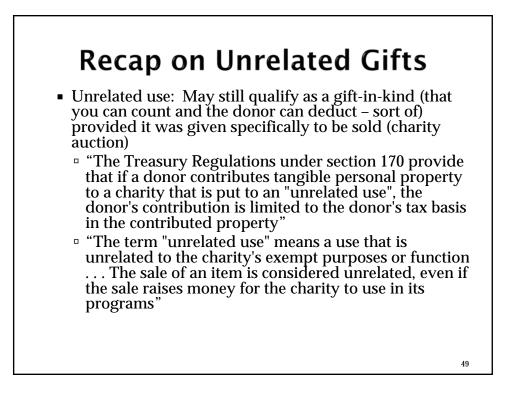
- Publication 4302: A Charities Guide to Car Donations (still under revision)
- Publication 4303: A Donor's Guide to Car Donations (still under revision)
- Form 1098c (use it and/or your receipt?):

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8	DONEE'S name, attent address, city, state, 20 code, and to	0.05	Contributions of Motor Vehicles,
		Form 1098-C	Boats, and Airplanes
		Make, model, and year of valuate	Сору А
	DONEE's federal identification number	an 3 Vehicle or other identification number	For Internal Revenue Service Center
	DONOR'S name	4a Donee certifies that vehicle was edd in arm's length transaction to unrelated party.	File with Form 1096.
	(threet address (including apt. no.)	4b Dote of asle	For Privacy Act and Paperwork Reduction Act
	City, state, and ZIP code	4c Gross proceeds from sale (see instructions) \$	Notice, see the 2005 General Instructions for
	Ee Donee certifies that vahicle all not be transferred f other property, or services before completion of mi improvements or significant intervening use	or money, defail Bb Donee certifies that whicle is to be transferred to a needy individual for significantly below fair market, value in furtherance of donee's charitable purpose	Forms 1099, 1098, 5498, and W-2G.
	En Danies cartilles the following detailed description of mate	initial improvements or eignificant intervening use and duration of use	
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Can Donors to Other Events Claim a Deduction?

- □ Maybe! But be clear/concise *in advance*
- Remember, it matters not if the event has been underwritten. What matters is the fair market value of what participants receive
- The dreaded golf tournament? Quite likely. But entry "fee" must exceed the value of the round of golf, cart, balls, food/drink, ball towels, etc.
- \$1,000/plate dinner? Sure. But a \$25 reception? Don't split hairs – probably best to call it a "Proceeds to Benefit" event



Unrelated Gifts - Charity Auctions

 Not many specific IRS rules here! But what rules there are can be found at:

http://www.irs.gov/Charities-&-Non-Profits/Charitable-Organizations/Charity-Auctions

- Donor's item must (?) sell NO receipts until AFTER the auction
- Purchaser MUST "know" the FMV in advance and pay in excess
 - Quid pro quo receipt

A Little Known IRS Quote
"Taxpayer attends an auction held by Charity C, an organization described in section 170(c). Prior to the auction, C publishes a catalog that meets the requirements for a written disclosure statement under section 6115(a) (including C's good faith estimate of the value of items that will be available for bidding). A representative of C gives a copy of the catalog to each individual (including Taxpayer) who attends the auction. Taxpayer notes that in the catalog C's estimate of the value of a vase is \$100. Taxpayer has no reason to doubt the accuracy of this estimate. Taxpayer successfully bids and pays \$500 for the vase. Because Taxpayer knew, prior to making her payment, that the estimate in the catalog was less than the amount of her payment. Taxpayer satisfies the requirement of paragraph (h)(1)(i) of this section."
See the Final Substantiation Regulations (FundSvcs.org), page 6551 of the 12/16/96 Federal Register – page 6 of John's scan.

Auction Receipt Summary

Donor of item *may* be able to claim a deduction

- Only if it is a gift (not a service or partial interest)
- Only if it sells (?)
- The receipt should only *describe* the gift
- Buyer of an item *may* be able to claim a deduction
 - Only if the FMV was published *or known* in advance
 - Only if they paid more than that
 - Does not matter if the donated item *was not* a gift
 - Quid pro quo receipt is required

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Raffles and Other Games of Chance

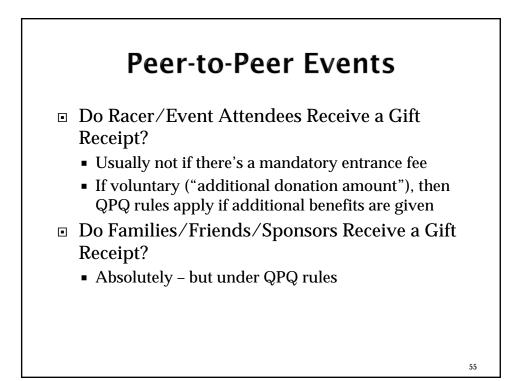
- Raffles and other games of chance are *not* charitable activities – See IRS Publication 3079
- As such they may result in unrelated business income – meaning you must pay taxes
- Laws governing these vary from state to state we must be aware of those laws in each state we "touch"
- Often a gaming license must be obtained and often states restrict the frequency of conducting games of chance

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Raffles and Other Games of Chance

- Very specific recordkeeping and IRS filing requirements – see aforementioned publication
- NO payments associated with games of chance are tax-deductible
- Winnings are taxable and 1099s must be issued if winners receive more than \$600
- Raffle/lottery tickets or related material CANNOT be mailed per USPS regulation PS-307



Additional Resources

- John's listserv, "FundSvcs"
- Advancement Services Download Site
 - www.FundSvcs.org
- Association of Advancement Services Professionals (AASP – Advserv.org)
- 2015 CASE Advancement Services book: Advancement Services – Enhancing Fundraising Success
- CASE Reporting Standards & Management Guidelines - & 10/2011 Clarification
- □ IRS Publications 526, 561, 1771 & 4221 (3 versions)
- □ johntaylorconsulting@gmail.com